



We are a brand consultancy that makes culturally relevant brands using strategy, design and editorial approach to create the exceptional value for our clients.

For over 15 years the studio has worked with international and local clients, ranging from small startups to commercial brands, corporations, non-profits and national governments to help reinvent their brands.

THE PROCESS



Intro

Creating a plan in accordance with a working map following determined goals.



Making

The creation of meaningful concepts that form your brand strategy and visuals.



Delivering

The implementation of the approved concept on all of the planned materials.

SERVICES



Strategy

Structuring your brand, defining its place on the market, finding the possibilities for further brand innovations.



Design

Designing the identity of your brand. From corporate design, packaging and digital to branded environments.



Editorial

Creating, managing and publishing the branded content.



Digital

Making your brand present across all digital media platforms in accordance with the agreed brand strategy.

SELECTED CLIENTS Present and Former

Homage cosmetics
Serbian Tourism Board
Delta Holding
Victoria Group
Mirabank
Viceroy Hotels
Square Nine Hotel
Targo Telekom

Imlek
Rakia Bar
AVON
Carlsberg
Philip Morris
CPN
InterVenture
JLL

Wireless Media
ICCE
Little Blue Pot
Perun Destillery
Kozari
Landewyck
Porto Montenegro
World Bank

Schedule a meeting or give us a call so we can tell you how we will help in making your brand stand out

**Coba &
associates**
Making Brands

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